David Riemer

Creative Producer & Communications Specialist | Video · Podcast · Content Strategy · Project Management

Boston, MA · driemer10@gmail.com · Portfolio · LinkedIn · Instagram · Video Cover Letter 2027 (90 sec)

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Summary

Good communications work is translation: taking what an organization knows and shaping it into something its audience can find, follow, and act on. Video, podcasts, web copy, and print are different dialects of that one job, and I bring a maker's hands and an archivist's structure to each, from the first brainstorm to the final file.

Skills

Communications and writing: content strategy, multichannel and social content, web copy, scriptwriting, long-form articles and essays, case studies, brand voice and style consistency, editorial calendars, proofreading

Video and motion: Adobe Premiere Pro, After Effects, Audition, Photoshop; story and paper cuts, multi-camera interview editing, color correction and matching, sound design, motion graphics, keying and compositing, 4K proxy workflows

Web and publishing: CMS publishing and social scheduling (Hootsuite), HTML (working knowledge), Leaflet.js interactive maps, Visual Studio Code, Illustrator

Project management: project intake, timeline and milestone planning, budget-conscious production, vendor coordination, approval workflows

Knowledge and content systems: knowledge bases and formula-driven databases (Obsidian), metadata and schema design, digital archive curation, spreadsheet tracking

Collaboration: remote, hybrid, and asynchronous team communication, brainstorm facilitation and concept mapping (Miro), 1:1 and small-group training, online community management (Discord)

Office tools: Microsoft Office (Word, PowerPoint, Excel), Google Workspace, Slack, Trello, Dropbox, Box, OneDrive

Experience

Video Editor (Contract) | Independent Digital Creator

Remote · Jan 2026 – Jun 2026 · Independent digital creator, 100K+ followers

- Turned raw footage and loose briefs into finished videos, flagging production hurdles to the client early and working through revisions
- Applied advanced compositing to blur or remove disallowed visuals, keeping every deliverable within the platform's content rules
- Established production and editing guidelines to streamline color space management across recording devices

Independent Media Producer & Consultant | Self-employed

Boston, MA · Jul 2022 – Present · Pro-bono work alongside family caregiving

Clients and projects: Food Rescue US (Community Fridges relaunch overview video and call to action, Jul–Nov 2025); Malden City Council campaign podcast (4-part limited series on grassroots campaigns and civic engagement, Jul–Oct 2023); Instagram Reels on multi-stage crafting builds (Oct 2026–present); collaborative fiction projects (4–6 writers each; the longest, "The Tale," runs about 27,000 words); a Dungeons & Dragons campaign system (340+ record database with 100+ locations and 200+ characters, an interactive world map, and homebrew character backgrounds, Dec 2025–present); a community Minecraft server for a Twitch streamer's Discord (2021; rebuilt 2022) with a custom datapack, an NPC trade economy, and quest arcs; creative recap books for 2023 and 2024 (two 300+ page books; the 2024 edition added 34,110 new words in about two months)

- **Food Rescue US:** audited the client's existing visuals, proposed motion graphics to lift low-grade assets, co-wrote and recorded voiceover with the client, and re-scoped when a round of grant funding fell through
- **Collaborative fiction:** researched the scholarly literature on collaborative storytelling, designed a long-form, week-over-week format with a game-style rules system, then recruited writers and produced each cycle, keeping one on track when a writer dropped out
- **Game systems:** designed a formula-driven stat engine for the campaign database with no documentation for the use case, and shipped datapack features to a live Minecraft player base through constant bug testing

- **Knowledge management:** run a 5,000+ file knowledge base (since 2022) as a "second brain" that tracks every personal and professional project, hosts research bibliographies, and manages transcripts
- **Recap books:** wrote, designed, and laid out each book in InDesign, then translated a nonstandard print job into printer specifications with Boston College's Eagle Print

Video Editor (Contract) | Pennant Video Company

Remote · Sep 2023 – Jan 2025 · Mid-funnel marketing video

Clients and projects: MIT's The Engine (Tough Tech Week 2024 recap for the first Tough Tech Week, 26 events and 3,000+ attendees, cut from 484 GB of coverage and 21 on-the-street interviews); Babson College (two-part Arthur M. Blank tribute for Commencement 2024, a pre-roll and an extended post-ceremony cut, played for live audiences of 500+); University of New Hampshire (14 program videos, Jun–Oct 2024, from 25 three-camera interviews shot in one production day); Nasuni ("World Without Limits" rebrand anthem, a stock edit with motion design and a custom score); Consigli Construction (5 social site-progress videos and a Somerville sustainability spotlight with 8 interviews on two LEED Platinum job sites); EO Care (testimonial with Ethan Zohn shot and edited in under a month); Extreme Networks (3-minute testimonial on the Worcester Red Sox and Polar Park network, and a motion-graphics-heavy quarterly sizzle turned around in a day and a half); CyCognito (customer testimonial with Mirion)

- Built paper cuts and sound-bite rough cuts in real time with the Executive Producer, then worked through multiple stakeholder revision rounds to land every messaging point
- Sourced stock across multiple libraries to match finalized scripts, cutting to scratch voiceover before re-timing picture to a custom score
- Kept story-cut documentation visible to clients (transcript selects, compiled scripts, and a lower-thirds spreadsheet), which held versions together across asynchronous teams
- Pitched and delivered more story cuts than originally scoped when the interview material supported them

Video Editor | Matter Communications

Boston, MA; remote during the pandemic · May 2019 – Jul 2022 · PR agency; unit now renamed Gusto

Clients and projects: 5–7 projects per quarter on $25K–$80K post-production budgets for 15+ client organizations, including Hitachi ($75K in a single quarter across 4 final videos; Energy Harbor renewable energy story and Lumada Inspection Insights), RSM ($100K of video work per year; Select Energy Services / Rockwater story), Xandr ($30K+ per quarter for a full year; "Inside Together" series from employee-submitted footage), Milestone ($30K per quarter of industry-vertical explainers), MiCROTEC ($60K with an on-site shoot; Lucidyne merger launch video), Vicarious Surgical ($50K across 2 videos and a limited podcast series; samples: SPAC press release cut, Thought Leadership piece), and Olympus ("See. Treat. Connect." operating room technology feature)

Podcasts and events: 5 shows launched in 18 months with 50+ remote guest interviews: "Freedom Unfinished" (ACLU of Massachusetts), "More Capable" (Vicarious Surgical; pitched with a brainstorm flowchart), "On the Tech Trail" Seasons 1–2 (Massachusetts Technology Leadership Council), "(Re)Learning Leadership" (Agile Leadership Journey), and "Unsponsored Content," an internal culture series (Xandr); $125K of virtual events and webinars (Veracode 2022 Summit, MENTOR 2022 Virtual Summit, New Hampshire Energy Week 2022, and 2022 graduation programming for The Governor's Academy and Phillips Andover Academy); the 2019 NEVY Awards recap for the New England Venture Capital Association (1,000+ guests)

- Grew the role beyond its Video Editor title into producer and project manager on client work: ran 4–6 client productions at once, owned communication, scheduling, and revision and feedback cycles, and delegated work to other creative professionals by scope, goals, and timeline
- Helped win the $80K two-season ACLU of Massachusetts bid for "Freedom Unfinished," then led the team's client liaison through the show's launch until the unit hired a full-time podcast producer
- Researched interview questions, handled guest outreach, recorded remote interviews on Riverside, transcribed, assembled scripts, and edited 25–45 minute episodes
- Translated technical subjects in sustainability, finance, manufacturing, cybersecurity, and robotics for business audiences, keeping voice, visual identity, and brand conventions consistent across each client's suite of videos
- Organized, ingested, and logged 1+ TB of 4K footage with proxy workflows, and piloted an archival metadata knowledge base to find new uses for unused footage

Freelance Video Producer & Editor

Boston, MA and remote · Aug 2016 – Oct 2019 · Contract work for a charitable foundation, a university research center, and a broadcast production company

Clients and projects: Corey C. Griffin Foundation (Boston Winter Ball: 23 personalized donor thank-you videos, a 2018 promo, and a sponsorship motion graphics video for the ninth annual ball; CoreyFest social promos for 2017 and 2018; a partnership profile with Saint John Paul II Catholic Academy); Arizona State University's Center for the Study of Race and Democracy (Delivering Democracy lecture videos for Van Jones in 2018 and Eric Holder in 2019; "Race & Sports Around the Globe," a 2019 seminar with ASU's Global Sports Institute on the 1968 Mexico City Olympics; a memorial welcome video honoring Bishop Thomas); Flying Colors Broadcasts (7 videos on Head Start's home-based option initiative; GE Grid Solutions' first annual year-end achievement slideshow)

- Planned and ran solo on-location interviews and b-roll shoots (Canon 7D Mark II, Sennheiser boom mic), co-producing with the event project manager to fit each event's context and branding, and guided first-time subjects through on-camera interviews
- Storyboarded and revised remotely through iterative client feedback on quick turnarounds, and coordinated with out-of-state collaborators, including a Colorado-based motion graphics editor and a Washington, D.C. firm
- Supplied titling, infographics, and animation, and designed reusable asset templates that built a repository of branded media elements

Multimedia Producer | Facing History and Ourselves

Brookline, MA · Nov 2017 – Jun 2018 · Education nonprofit; in-house producer for the marketing and communications team

Clients and projects: archival media from the Library's catalog dating back to the 1970s, identified with the Library department for reuse in graphics and video; animated adaptations of print materials for social and email; rapid-response social assets for student activist events

- Brainstormed content with the Social Media Manager and worked from the content calendar to promote co-published resources from the Content division
- Advised the department on video best practices and industry standards so video fit cleanly into its strategic marketing and communications initiatives

Digital Creative Specialist | Arizona State University, College of Integrative Sciences and Arts

Phoenix, AZ · Jun 2014 – Apr 2016 · College creative services unit

Clients and projects: video features for 5 departments and programs, including Academic Success Programs, the Writers' Studio, and American Indian Student Support Services' SPIRIT program; Delivering Democracy lecture series videos for the Center for the Study of Race and Democracy, including Anderson Cooper (2015) and Viola Davis (2016; about 1,500 attendees plus 500+ via livestream); online course content with faculty and training materials for academic advisors

- Guided the college's Creative Services unit through ASU's university-wide Drupal CMS transition: migrated existing content, maintained the new pages, and wrote technical documentation for managing web content
- Developed and maintained a brand-aligned Creative Brief procedure to coach departments' early project ideas and manage the project pipeline

Awards

- Gold, Branded Content, 2023 Titan Health Awards: "More Capable" podcast for Vicarious Surgical (Matter Communications)
- Gold, Best Rebranding Video, 2024 Titan Brand Awards: Nasuni's "World Without Limits" anthem (Pennant Video Company; entered by the client)
- Grand Winner, Audio & Podcasts, 2021 NYX Awards: "(Re)Learning Leadership," credited as audio engineer (Matter Communications)

Education

Boston College, Morrissey College of Arts and Sciences · Chestnut Hill, MA · May 2014

B.A., Classical Studies, magna cum laude · B.A., Film Studies, magna cum laude · B.A., Communication (Pre-Law Program); all three earned concurrently, in the time of a single degree

Leadership: President, Allies (gay-straight alliance student organization), Boston College, 2012–2014